

Successful
product
development
does not
happen
by accident

Designers

of

Nowy

Styl

Group

Design
to
Now
Style
Group

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The aesthetics, functionality and comfort of the furniture that surrounds us has a huge impact on our personal and professional lives. Beautiful furniture adds its own unique feel and character to every interior, and at its best can make our lives much easier.

This is why the Nowy Styl Group attaches so much significance to the design and attractiveness of its products. Nowy Styl Group designers listen first and foremost to our customers. They follow design trends and employ proven ergonomic principles to create furniture ideally suited to the principles of modern interior design, whether for the home or office. Nowy Styl Group products are designed by established, as well as those at the beginning of their careers and behind all this talent stand the experienced designers of the NSG Design Team.

Meet a team of our designers responsible for exceptional and elegant design of Nowy Styl Group furniture. Thanks to their talent, creativity and experience you can forget about compromises when arranging your office.





Gernot Oberfell Jan Wertel Platform Studio

WertelOberfell Platform was founded in 2007 by Gernot Oberfell (1975) and Jan Wertel (1976). Both studied Industrial Design in Stuttgart at the State Academy of Arts, a school which is based on the principles of the Ulmer Schule and the Bauhaus.

PRODUCTS:
eRange furniture system
for BN Office Solution

Before forming their London & Munich based practice they both worked several years for Ross Lovegrove Studio. Their work ranges from furniture, lighting and industrial products to experimental research pieces for companies such as Sony, Neff, Yamagiwa, .MGX, Iker, Koleksiyon, DuPont™ Corian®, and others. Some of their work has been exhibited in museums and exhibitions around the world and is part of the permanent collection of The Metropolitan Museum of Art in New York.

Gernot and Jan share a strong interest in new technologies and manufacturing processes, and at an early stage in their careers discovered the possibilities of computer aided design. Software is not just used as an everyday tool, but becomes through experimentation a source of inspiration, helping to discover new and exciting form languages. Their work combines these experiments with the logic and beauty of organic forms and the reality of product design: the right use of materials, production processes and ergonomics.







Andreas Krob

PRODUCTS:
SQart Workstation
and **SQart Managerial**
furniture systems
for **BN Office Solution**

Andreas Krob was born in 1969 in Northern Germany. He studied industrial design at the Muthesius School of Art and Design in Kiel, Germany. After graduation in 1996, he worked for the Thonet, röder Haworth and Provenda Marketing AG firm. In 2003, with his wife Uta, he founded the family design office B4K – Bureau4Dimensions Krob.

B4K combines the skills of an architect and an industrial designer, completing exclusive and innovative design and architecture projects. The firm's approach is characterised by shifting the focus of the design process from the furniture to the effect it creates in the room, as well as on its exclusive appearance and quality workmanship. Each design is a result of its function and purpose, thus reaching beyond arbitrarily conceived shapes.

B4K collaborates with leading European companies which manufacture exclusive contract furniture, including firms such as Bene, Thonet, Samas, Martin Stoll, Interstuhl, Classicon, Stilo and many more.





**PRODUCTS:**

Primo Space Managerial
and **Primo Space Front Office**
furniture systems
for BN Office Solution

Castiglia Associati

In 1982, Sergio Castiglia, Marinella Santarelli and Maria Tiziana Tazza established the Studio Castiglia Associati, which is involved with design, artistic direction, fittings and architecture. Over these last twenty years the studio has committed itself to researching current content and aesthetics, through creative settings and productive realities. There have been many successful products which have received mention or recognition at tradeshows and fairs in different sectors.







Ray Carter

PRODUCTS:
Leo, Tiger, Enviro, Sail
chairs for Grammer Office

With over 30 years of international experience in consumer, industrial, automotive and transportation design, Ray Carter has achieved a level of quality assurance and measurable results that his long established clients such as BMW, Nokia, Siemens and Compaq have come to depend on.

After studying at Art Center College of Design, Ray Carter began his professional career at the office of Henry Dreyfus and associates in Pasadena California, and later in New York City where he designed for and managed such clients as Polaroid, Singer, Bell Laboratories, John Deere and American Airlines. In 1973, Ray Carter returned to the west coast and opened the Designworks USA office with his friend and internationally well known designer Charles Pelly which they in turn grew into one of the top product and transportation design offices in the world.

Currently running his own design consultancy he draws upon his knowledge of people, the design process and his international network, built up over many years to achieve his goals.







Françoise Hélène Jourda

PRODUCTS:
Galileo chair
for Grammer Office

Born 26 November, 1955 in Lyon, France. She got an architect diploma in 1979. Lectured architecture at the "Ecole d'Architecture" in Lyon, "Ecole d'Architecture" in Saint-Etienne, at the college for architecture in Oslo. Also at the university in Minnesota, USA, Polytechnic of Central London, UK, TU in Germany and Austria.

In her career she was presented with many awards and honours as Knight of French National medal, Knight of medal "Arts et Lettres", honorary member of BDA (union of German architects), director of the institute "Space design" at TU Vienna, member of council PUCA, member of "academy of arts", Germany, member of "academy of architecture" or commissioner of the French pavillon at the architectural biennial 2004 in Venice.







Claudio Bellini Atelier Bellini

Claudio Bellini graduated in Architecture and Industrial Design at Milan Polytechnic in 1990. From 1987 to 1996 he worked with his father Mario Bellini at Mario Bellini Associates. In 1997 he founded Atelier Bellini – a new consultancy studio dedicated to industrial design with a special interest in the relationship between new technologies and the research process.

2006 saw the foundation of “Claudio Bellini Design + Design”, a design studio distinguished by formal and technological research with a decidedly experimental approach which is carried out in the prototype laboratory in the studio.

At present, the Claudio Bellini studio is working on a number of major international architecture projects for clients like Agape, Artemide, Barazzoni, Caimi Brevetti, Fiat, Frezza, Haworth, Smartech Italia, Samsung, Steelcase, Vitra, Walter Knoll and Ycamì.

Claudio Bellini is a winner of many international awards, such as Good Design, Red Dot Design Award, IF Design Award, Design Plus Award, Design Preis, Compasso d'Oro Selection.



PRODUCTS:
Conversa and Skala chairs
for BN Office Solution



Jens Korte

Jens Korte worked at such design studios as: Frogdesign (1987-91), Wiege (1993-97), NPK Industrial Design (1997-99). Then he occupied himself with educational activity. Since 1999 he has worked as an independent designer.



PRODUCTS:
Axo chair
 for BN Office Solution
Wing II chair
 for Nowy Styl

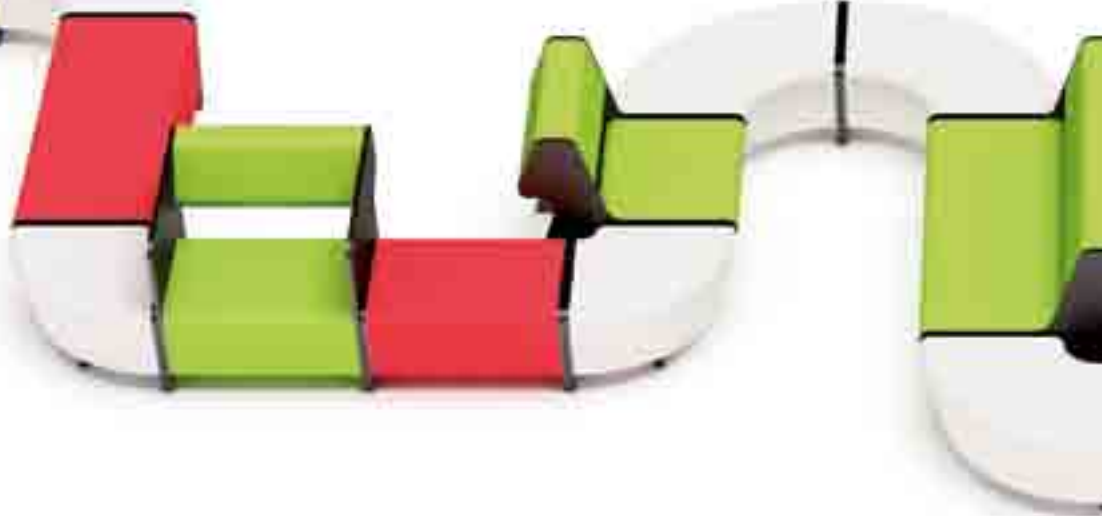
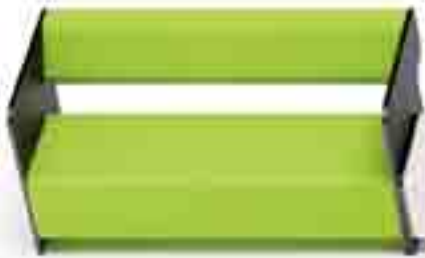




Arkadiusz Kulon

Arkadiusz Kulon studied at the Danish Danmarks Designskole. He has worked for Foersom & Loranzen, and presently runs his own design studio. His greatest passion is designing furniture. In designing, he values professionalism, attention to detail, a sense of beauty and balance.

PRODUCTS:
Magnes seating system
and **Granite** sofa
for BN Office Solution







Francesco Geraci

Born in Rijeka, Croatia, he works and lives in Italy. He has been professionally involved in interior and industrial design since 1970. He has worked for many renowned companies in Italy and abroad. Geraci is the creator of the only chair in the wooden chair collection in which wood is subtly combined with metal.

PRODUCTS:
Algeo, **Palermo** and **Medea** chairs,
Hello! armchairs & tables
for Nowy Styl





Krijn Hamelink

Krijn Hamelink began his work as a designer in 1969 in the famous design firm Liang Design Studio. Since 1974 he has been working independently, combining design work with educational activities at Rietveld Academy.

PRODUCTS:
Cadiz, **Carera** and **Jimmy** chairs
for BN Office Solution



Jurek Buchacz

PRODUCTS:
Flib conference table system
and **Evora** bar stool
for BN Office Solution

Jurek Buchacz is a graduate of Academy of Fine Arts in Krakow, the Industrial Forms Department. He lives and works in Norway. He is a laureate of many prizes and awards. For instance, he designed a chair for winter Olympic Games in Lillehammer in 1994. Jurek Buchacz was also honoured with the Good Design Award from the Norwegian Design Council in 2007.







Armin Sander ITO Design

PRODUCTS:
Belive, **Mojito** and **Staccato** chairs
for BN Office Solution

ITO Design project atelier was first established by Armin Sander in Nuremberg in 1987. The Atelier operates also an office located Cham in Switzerland. ITO Design operates in various segments of the market, among others it creates designs for office furniture. The leitmotiv of the Armin Sander designs is to create a people friendly environment.

Products by ITO Design can be found in many different areas: entertainment electronics, sports equipment, office systems, interior furnishings, telecommunications and traffic systems.







PRODUCTS:
Next U chair
for Nowy Styl,
Mody sofa
for BN Office Solution

Michał Biernacki

Michał Biernacki was born in 1973. He is a graduate of the faculty of painting at the Silesian University and cooperates with the Academy of Fine Arts in Katowice, Poland. He co-founded Moho Design and is the head of design studio CODE Architecture&Design whose many designs have been put into production, including for such brands as Nowy Styl, BN Office Solution, Zelmer, Iker, Armatura Krakow, Moroso and Mohodesign. He values above anything else the principle of practical and ergonomic design, with aesthetics serving the user rather than dominating the whole picture.







Oscar Buffon

Oscar Buffon runs a design studio in Venice. His work mainly involves developing furniture for residential homes and offices. He has extensive experience creating original office chairs using modern materials and technologies.

PRODUCTS:
Intrata chair
for Nowy Styl,
Belite chair
for BN Office Solution







Bernd Crabus

Established in 2007, CRABUS Design Studio has its headquarters in Germany. Its founders, Stefanie and Bernd Crabus, concentrate mostly on designing office furniture and industrial design.

PRODUCTS:
Belise hocker
for BN Office Solution





Horst Stumpp Manfred Herrmann



Design studio herrmann + stumpp
• ulm is run by designers Horst Stumpp and Manfred Herrmann. Since the company establishment in 1976 there have been created projects of chairs, furniture and industrial objects. The studio also creates projects for the building industry.

PRODUCTS:
Leonardo, Leonardo II armchairs,
Amigo, Bistro and **Bingo** chairs
for Nowy Styl





Paolo Galeotti

PRODUCTS:

Cracow, Vienna, Paris,
Verona chair lines,
Dona table
for Nowy Styl

Paolo Galeotti was born in Udine, Italy. He gained his first experience as a designer in the 1970s. He gave up his psychology course at university to follow his passion: design and manufacturing of items for everyday use. It was at that time that he started his active cooperation with the furniture industry. In 1976 he started to work with chair manufacturer LUIGI PASSONI & figli SPA for whom he designed several models of chairs and tables. In 1983 he opened his own industrial design studio which quickly won acclaim in the market. In 1984/86 he started to cooperate with renowned furniture manufacturers such as German Luebeke International, Swiss Minet, American Broyhill and even more outstanding brands such as Gwinner or Woessner, designing modern furniture in Central-European style for them.

His designs reflect his conviction that a workstation should be healthy and ergonomic; he is one of the first designers to introduce the term "ergonomics" which the whole industry started to use only a couple of years later. Today he is a world famous designer who creates furniture following the principle of maximum potential and functionality.







PRODUCTS:
Florence, Madrid
and Lisbon chairs
for Nowy Styl

Stanisław Charaziak

Stanisław Charaziak is a graduate of Industrial Design Department at the Academy of Fine Arts in Warsaw, Poland. Since 1996 he has been involved only in industrial design. He has designed more than 200 chairs which have been put into production, more than a dozen box furniture systems, cinema armchairs, lecture theatre sets and other types of furniture. He designs exclusively for mass production and never takes part in competitions as a matter of principle. His first contact with Nowy Styl was when he was asked to enter competition "Chair" organised by the company. Charaziak did not enter the competition and it was only much later in 1998 that he designed an auditorium armchair for the company. He was then asked to create part of the wooden furniture collection.





Agata Danielak-Kujda



Two trends interweave in her professional work as a designer: design work and teaching. Working with students means constant practice of design methods and creative thinking. It also provides motivation, as well as the desire and need for constant search of new solutions, ideas and spaces for activity, so important to any designer. She takes up various types of design work: jewellery, lighting and furniture, but also vehicle design. Selected designs include: Magamago lamp family for Tronconi, Macma ball pens, low-floor tram for PESA Bydgoszcz, city bus JELCZ M-083 LIBERO for Autobusy Polskie, crosier, cross, orders and signet rings for the Knightly Order of St. George.

PRODUCTS:
Molino chair,
Dorino table and chair
for Nowy Styl





Giancarlo Bisaglia

Giancarlo Bisaglia was born and still lives in Padua. He obtained his diploma at the Padua Art Institute and has been working in the field of industrial design for many years. In the GLOBAL DESIGN studio, which he set up in 1993, he deals mainly with the design of office products, ranging from chairs to desk systems, as well as products and objects for the house for Italian and foreign companies, in addition to the design of installations for exhibitions and trade-fair stands. He has been lecturer in industrial design at the Italian Design School in Padua. He has successfully exhibited at ROSCOE in Canada and at the Biennale BIO show in Ljubljana and has gained recognition through participation in various Italian and international competitions.

PRODUCTS:
El Sol and **Fiuggi** chairs
for Nowy Styl



Szymon Hanczar



An interior and furniture designer, he has graduated from the Academy of Fine Arts in Wrocław, Poland and has been assistant lecturer at its Furniture Design Studio since 2006. While in college, he did a scholarship in Munich and an internship at Niki Szilagyí's studio - Matteo Thun Partner. He participated in a number of exhibitions and competitions. He has created interiors for many restaurants, offices and stores. He works for the industry as well as produces his own designs in limited-edition series. He is a proud owner of the smallest flat in Wrocław, and maybe even in Poland (13 sqm).

PRODUCTS:
Pinacolada cafe set
for Nowy Styl





Małgorzata Pękala

PRODUCTS:
Fiamma, Dolce, Dorino
and **Molino** chairs
for Nowy Styl

A graduate of Antoni Kenar State High School of Fine Arts in Zakopane at the faculty of Artistic Furniture, and the Department of Design and Interior Design at the Academy of Fine Arts in Wrocław. The designer is involved primarily in developing industrial design, comprehensive visual identification, interior planning, the art of exhibition, stage design, designing fabrics, clothing, carpets and other types of interior furnishings. She designs furniture for mass production, including that made of recycled materials. She runs her original lectures and workshops in design for children and teenagers in which she focuses on recycling and upcycling.





Angelo Pinaffo

Born in Padua in 1966, he studied industrial design at the Art Institute in Padua and the University of Architecture in Venice. He is now working as an independent designer in the field of architecture, interior design, industrial design and graphic design. Over the last fifteen years he has concentrated on designing office chairs and everyday use chairs. For his original designs Angelo Pinaffo has received a number of prestigious awards.

PRODUCTS:
Lula chair
for Nowy Styl





Robert Nowakowski Mikołaj Wierszyłowski

PRODUCTS:
Sonata armchair
for Nowy Styl

Robert Nowakowski, born in 1971, is a graduate of the Academy of Fine Arts in Poznan, Poland at the Interior and Industrial Design Department (he obtained his diploma in 2000). He started his professional career as a co-founder of the design studio RM Projektanci together with Mikołaj Wierszyłowski in 2001-2005. He is currently active in several design groups such as IQ Project Comfort, Robert Nowakowski – Projekty, and +/- . He specialises in designing for industry: seats, furniture, casing for electronic and solar systems and equipment, medical devices, and in planning private, commercial and public interior spaces. He cooperates with such brands as Ever, Kompania Piwowarska, Insgraf, Carlsberg and Lars.

Mikołaj Wierszyłowski has graduated from the Academy of Fine Arts in Poznan, Department of Interior and Industrial Design. He has worked as assistant lecturer at the design studio of the Academy of Fine Arts in Poznan. In 2001, together with Robert Nowakowski, he opened a design studio. Today, he is involved in interior and product design at the Wierszyłowski i Projektanci design studio. The group's works have been presented at many exhibitions of Polish design, including: Made in Poland in Frankfurt and Berlin, Prodeco, Polish Passion of Creating, Polish Design in Practice, dizajn!dizajn, design.pl, Design Festival in Lodz. Works created in the studio have been often published in magazines about architecture and design such as Architektura, Elle Decoration, Dobre wnętrze etc.





999 Design

Thousands of ideas are too much for the head, but 999 is a great idea! This is how 999.design was born in 2005. A group of young entrepreneurs with different experiences had the courage and potential to test, create and implement forms, concepts and objects. The use of wood, metal, leather and especially the extensive knowledge of plastics and construction of moulds used to produce the designed objects were the reasons why 999.design quickly became reality.

999.design is a group of young entrepreneurs who have shaped their constructive creativity. Their names? Too many, just 999.design.

PRODUCTS:
Fano and **Fondo** chairs
for Nowy Styl



Design

of

Nowy

Styl

Group



NOWY STYL GROUP

Nowy Styl, BN Office Solution
& Grammer Office brands belong
to the Nowy Styl Group offer

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> **delivering variety**